

Independent Behavioral Health Clinic

OBSTACLES

- Struggled to document care using electronic health record not customized for behavioral health charting
- Office was accepting only a handful of insurances due to low reimbursement rates and busywork associated with payer enrollment
- Revenue cycle processes offered only a limited understanding of patient benefits and did not help with upfront collections
- Struggled to track financials for a clear understanding of how to enhance profitability

SOLUTIONS

- Med USA – Platinum RCM Service
- Med USA – Business Intelligence platform
- Med USA – Payer enrollment
- Med USA – Payer contracting & negotiation
- Med USA – Dedicated team

OVERVIEW

- Independent behavioral health clinic located in Arizona
- Specializes in ketamine therapy and transcranial magnetic stimulation (TMS) for major depressive disorder
- Employs four mid-level providers who average approximately 7,500 annual claims
- Needed a revenue cycle solution to appropriately capture revenue



“Med USA created an entire billing and reporting system to accommodate my psychiatry practice.”

RESULTS

- Complete RCM implementation accomplished in under 30 days
- Quick turnaround of payer enrollment applications
- Negotiated group contracts with better reimbursement rates
- Decreased days to payment from 21 to 10 in under 18 months
- Increased average reimbursement per encounter by nearly 50%
- Number of A/R days now under 17



Med USA Services are based around the concept of adaptability. We have tailored services to each type of practice - from office-based practices, hospital-based physicians to independent billing companies.

We understand first-hand the impact provider enrollment has on cash flow. Trying to understand and manage credentialing is a tedious and time-consuming endeavor that rapidly consumes staff resources. We also know that each practice is unique, especially when it comes to provider relations. We offer customized solutions to consult, supplement, or provide fully managed enrollment and credentialing coverage.

End-to-end revenue cycle management

- ✓ Billing
- ✓ Credentialing
- ✓ Coding
- ✓ Revenue Cycle Analytics
- ✓ Customized Solutions

Get Started:  medusarcm.com  855.328.4382